



Greetings,

The Calgary Police Counter Terrorism and Extremism Team (CTE) is hosting a Counter Terrorism Conference on October 20- 22nd, 2026 at the Deerfoot Inn and Casino.

As part of CTE's mandate we focus on strengthening public-private partnerships, resulting in safer and more secure communities and infrastructure.

This is a great opportunity to provide a quality experience for security and public safety professionals.

There will also be an exclusive networking event for all registrants and attendees. This is an excellent opportunity to network, share, and exchange ideas.

Much of the success for our conference relies on the support from our sponsors, who realize the critical need for partnerships and collaborative efforts with law enforcement, public safety and security professionals. All working together in the prevention and mitigation of terrorist and targeted mass violence attacks as well as major acts of criminal misconduct.

This is a unique opportunity to sponsor our event as no other police agency in western Canada holds a conference of this type, with an emphasis on collaboration between law enforcement and the private security sector.

Thank you in advance for your consideration of this request. Please do not hesitate to contact us at the email below with any questions. We are also available to meet in person to further discuss the conference as well.

Sponsorship opportunities beyond the packages on the following page may be possible. If interested, please reach out to our team.

The CTE conference planning committee looks forward to working with you to make this a truly spectacular conference experience.

Best wishes,

Planning Team, Counter-Terrorism and Extremism Conference
Calgary Police Service
CTEconference@calgarypolice.ca

Gold: \$5,000

- Limit of 3 gold sponsor packages available
- Corporate logo on conference website
- Corporate logo on break videos during all three days of the conference
- Corporate logo on event thank you card
- Opportunity to include swag in registrant swag bags
- Special recognition from the podium as a Gold Sponsor
- 20 minutes on stage - presentation to event attendees (Optional)
- 2 complimentary tickets to the networking event
- 2 complimentary conference registrations
- Vendor Table

Silver: \$3,000

- Corporate logo on conference website
- Corporate logo on break videos during all three days of the conference
- Corporate logo on event thank you card
- Opportunity to include swag in registrant swag bags
- 1 complimentary ticket to the networking event
- 1 complimentary conference registration
- Vendor Table

Bronze: \$1,500

- Corporate logo on conference website
- Corporate logo on break videos during all three days of the conference
- Corporate logo on event thank you card
- Opportunity to include swag in registrant swag bags
- Advertising only